



Modern Engineering Drawing Management in an Enterprise Content Management World

Please join IBM at this complimentary event in Montreal on **October 9, 2009** at **The Sheraton Center** (1201, Rene-Levesque West, Montreal H3B 2L7, **Salon 1**)

SESSION OBJECTIVES

This session will cover the changing industry trends in regards of integrated Enterprise Content Management (ECM), how this affects the new “enterprise-engineering” approach and reduce pain of disconnected engineering across multiple corporations, how to support the whole Drawing Management spectrum, the compliance and regulations areas, and position ECM On-Ramps solutions for the Enterprise. The session will also cover specific ECM solutions specific to the Engineering world, and supported by long-term IBM Business Partners: Knowledge Genus, Galantis and The Sword Group. Finally, we will present how you could unlock the Business Value of corporate information for a competitive advantage by developing an Information Agenda.

WHY SHOULD YOU ATTEND?

IBM delivered benefits to multiple customers in the Engineering, Discreet and Process Manufacturing, Utilities and Energy, Construction, Chemicals and Petroleum industries by clearly demonstrating the business value that ECM solutions had provided to those corporations, including:

- Reduced pain of disconnected engineering
- Improved document change and review processes
- Enforcement of corporate business process rules
- Faster document availability and distribution
- Empowerment of workers allowing them to be more efficient, reducing time spent finding information
- Smoother transition from construction to ongoing operations

WHO SHOULD ATTEND?

The session is intended for customers who want to understand the business value that IBM ECM solutions provide in an Engineering environment, including Engineers, Project Manager, Finance Director, Legal and Compliance personnel, IT managers.

AGENDA

- 8:00am Breakfast and Registration
- 8:30am Welcome, Introduction, Opening Comments
- 8:35am Challenges and benefits of managing electronic content in an Engineering environment, by Thomas Marshall, IBM – Industry Specialist, Industrial Sector
- 9:10am Engineering ECM project implementation, by Knowledge Genus
- 9:30am Break
- 9:40am Engineering Solution Overview: Managing Contracts, by Galantis
- 10:40am Break
- 10:45am Engineering Solution Overview: Managing Technical Documentation, by The Sword Group
- 11:45am Closing Remarks

CONTACT FOR INFORMATION

To enroll in this session, please reply to the invitation received and provide your name, title, company, phone number and email address to Richard Grondin at 514-964-8695 or at rgrondin@ca.ibm.com.